



ALCIE Log Broker Suite – Customer Success Story

Log Brokerage company uses ALCIE Log Broker Suite with process automation to streamline operations, expand business, and increase profitability.



Company Facts

- Location: Campbell River, BC.
- Industry: Log Broker and Reseller
- Specialty: Domestic Logs
- Facilities: One office, use multiple Log Sort sites.

Success Highlights

Challenges

A major challenge was to maximize processing automation while minimizing or eliminating effort.

- Needed functionality that would auto-generate multiple types of accounting transactions simultaneously (i.e. Fees, Credits, Chargebacks & Project Allocations).
- Needed to consolidate business processes to automate functionality and reduce user processing.
- Had to eliminate the duplication of data between the operational system (LIMS) and the accounting system.

Solutions

- **ALCIE Log Broker Suite**
A Log Broker application with a high degree of process automation that eliminates manual entry in accounting functions.
- **ALCIE-LIMS Interface**
An Interface application that receives data from the LIMS application, interprets and transforms this information, and uploads it into ALCIE as A/R Invoices and A/P Purchases with Inventory and Project Allocation interfacing. This eliminates all manual entry of transactions into the A/R, A/P, Inventory, and Project modules.

Benefits

- Processing more volume with less staff.
- More accurate transactions, analysis and processing.
- Increased efficiency and profitability.

Storey Creek Trading is a leading company in the Log Brokerage Industry in British Columbia, Canada. They manage numerous Clients' Log Inventory for resale and multiple Woodlots, in addition to their own inventory. They also manage accounting processing for other companies in the Log and Lumber Brokerage business.

ALCIE Log Broker Suite is a software application with process automation technology that simplifies the user experience and reduces or eliminates data entry.

"Our office employees were spending most of their time on data entry and verifying posted transactions. ALCIE not only eliminated about 80% of the data entry, but greatly reduced processing time while increasing accuracy. This has improved productivity allowing us to take on more projects and expand our operations." (L. Gordon, Accounting / Office Manager)

LIMS (Log Inventory and Management System) is a software application developed by 3LOG Systems Inc. LIMS has been interfaced with ALCIE Log Broker Suite and shares key information that links the systems together.





Streamlined and Automated Processing

ALCIE Log Broker Suite is designed with Process Automation. This takes a process with many steps, and many related transactions, and consolidates them to one event, e.g. Log Sales. It creates transactions in multiple modules simultaneously and reduces the user's effort.

There are various types of Sales transactions: *Product Sales vs. Fees/Services, Sales to a 3rd party Customer vs. Client/Project*. There are also multiple sources of logs: *Inventory, Client Logs and Woodlots*.

There are over a dozen combinations of these examples and each requires a different processing combination of *Accounts Receivable, Accounts Payable, Inventory and Project Allocation* transactions. *Log sales* auto-generate *Accounts Receivable, Inventory and Project Accounting* transactions. *Service Sales* to a Client auto-generate *Sales Invoices* for revenue recognition, *Credit Notes* for reversing A/R amounts and A/P *Chargebacks* that reduce the obligation to the Client's payable account and also create the Project Allocation entries to help manage Projects. These would all need to be entered manually in other accounting systems.

Services invoices in *Accounts Payable*, such as transport charges that need to be redistributed to Client Accounts, are processed as *Chargebacks*, where the user allocates the redistribution of these service amounts to specific Client A/P Accounts. The function auto-generates multiple AP transactions and Project Allocations.



Growth in Customers and Volume

Storey Creek has been able to increase sales through managing more Client Inventory and more Woodlots.

"Total volume has increased significantly in the last few years, and ALCIE has allowed us to manage operations with 40% less accounting staff," says Lynn Gordon.

Managing Projects More Effectively

ALCIE Log Broker Suite has a specially designed Project Allocation system that links Customer Accounts and Vendor Accounts to Projects for the purpose of automating transaction processing. Transactions are recorded from Log Sales Invoices, Log Purchases, Chargebacks and Service Fees.

Specialized input screens, inquiries and reports help manage these Client/Project Accounts.

Lynn Gordon says, *"In the past, our Client Project Accounts were managed by creating manual transactions to record revenues, expenses and chargebacks. Now, this is all done automatically in ALCIE's transaction processing."*

Increased Automation through Interfacing

The interface between LIMS and ALCIE Log Broker Suite is a crowning achievement. This fully automates the data entry processing in ALCIE by completely eliminating the manual entry of Log Sales Invoices in A/R and Log Purchases in A/P. It transfers data from LIMS, processing large numbers of transactions with a click of the mouse!

About ALCIE Log Broker Suite

ALCIE Log Broker Suite is an integrated Accounting system designed specifically for the Log Brokerage sector. There are multiple functions, calculations and terminologies catering to this. The Inventory module uses Item codes that are industry-standard Sort codes, as well as other attributes, such as Species, Grade, Mark Type, and Export Type.

ALCIE Log Broker Suite is designed and developed by **ALCIE Business Software**, a company providing best-fit, cost-effective and scalable solutions to meet the business requirements of growth-oriented enterprises.