



## ALCiE Integrated Solutions Announces New Vice-President of Marketing and Business Development : ANTHONY PARASKEVAS

**PRESS RELEASE - FOR IMMEDIATE RELEASE**

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ALCiE Integrated Solutions Inc. (AiS), a provider of advanced business solutions, analytics and integration services, announced that it has named **Anthony Paraskevas** to the position of Vice President, Marketing, Business Development and Partnerships. In this contractual position, Mr. Paraskevas will focus on expanding and strengthening the company's market presence in North America and Europe with responsibility for all marketing, sales and partnership activities.



With over 15 years of experience in marketing, business development, and consulting within the enterprise software, internet, financial and professional services industries, Anthony has experience in creating valuable marketing and sales strategies to support sophisticated products and professional services to senior management of Fortune 1000 companies.

"Since we first retained his services as a consultant in September of 2003, Anthony's expertise in marketing, creating brand awareness, and his strong focus on the US and European markets, have helped guide us in building and implementing our new sales and marketing strategies," said Peter Nikolantonakis, Vice President and Director of Product Management for ALCiE Integrated Solutions.

"We were convinced that he would be an excellent addition to our management team," added Mr. Nikolantonakis. "ALCiE has built a strong presence in the financial accounting software market and we will be adding value to all our current and future enterprise offerings. Anthony will play a significant role in positioning our new products and communicating their value to our growing enterprise markets. We are delighted to have an executive of Anthony's caliber and breadth of marketing experience to play a fundamental role in continuing to grow our operations. Anthony will be responsible for the conception, development and launch of ALCiE's new marketing, partnerships and sales plans and guide their execution. Among these will include the complete redesign of the corporate web site, the establishment of new sales strategies to expand ALCiE's presence across North America and Europe, as well as the establishment of a partners and alliance program within various industries."

Most recently, Anthony was a Senior Partner and Marketing Consultant with **Mi6 Marketing Intelligence** serving numerous software and internet start-ups. Prior to this position, Anthony served in Marketing and Business Development capacities at **Technology Evaluation-TEC** (ERP / CRM / SCM / PLM Markets), **PSiNet Internet** (eBusiness Solutions), **NetX Software** (Sales and Marketing Automation Software), **Systemcorp Enterprise Software** (Portfolio Management Software), **Air Canada** (Product Development), **American Express**, and with **Bombardier-Canadair**. Among his past clients and industry responsibilities have included Microsoft-Business-Solutions, GreatPlains-Navision, Oracle, EDS-PLM Solutions, Dassault, GEAC Computer Corp., Fujitsu Consulting, Apple Computers, SAS Institute, Descartes Systems, SCT Software, and consulting firms such as Price-Waterhouse-Coopers (Monday), Cap Gemini Ernst & Young, Deloitte, DMR Consulting, ePartners-USA, Accenture, ICAO-United Nations Agency, IATA Agency, as well as US and Canadian government agencies.

### **About ALCiE Integrated Solutions**

ALCiE Integrated Solutions provides a unified family of ALCiE® enterprise data management software suites, analytics, automated reports, and related business and data solutions. The well-known ALCiE modules are an integrated software solution based on ORACLE technology, and are quickly bridged into existing legacy systems taking advantage of a company's IT investment and optimizing its business data process cycle. The company's singular focus is creating and implementing fast, reliable, easy-to-use, and cost-effective solutions to meet the business data requirements of small, medium and large enterprises. The company's software products seamlessly ensure the reliable, rapid access of data files, and business-critical reports, all on a bullet-proof and reliable database architecture. Information on **ALCiE Integrated Solutions** is available at [www.alcie.com](http://www.alcie.com)

### **ALCiE Integrated Solutions**

Tel.: **(514) 744-3440** - Toll-Free: **1-888-252-4350**

Email: [marketing@alcie.com](mailto:marketing@alcie.com)